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Scenic × WRK.

The proposal for the new scenicairsafaris.com: what we found on the current site, what we built on spec, what it costs and how we would look after it, and the questions we need answered before launch.

2 DOCUMENTS · ABOUT 65 MIN IN ALL · EACH TITLE OPENS ITS PDF

04 **Scenic Air Safaris × WRK Etc. — proposal** — CLIENT · 10 CH · 20 MIN

Who we are, what we built, an honest review of the current site, what the new one does, the budget, the retainer, and what's open.

05 **Scenic Air Safaris × WRK Etc. — what we need from you** — CLIENT · 13 CH · 45 MIN

Every fact to confirm, decision to take and file to send before the new site goes live, as one form.

A flying-safari operator with an excellent, specific product and a website that hides it. We rebuilt the site on spec, in five languages, and propose that Scenic adopt it as one of our aviation case studies in East Africa.